# **Amendments To The Claims**

This listing of claims will replace all prior versions, and listings, of claims in the application:

#### Listing of Claims:

### (Original) A method comprising:

providing access to characterizing descriptors as individually correspond to a plurality of discrete selectable items of data;

on a display:

simultaneously providing a plurality of discrete indicators for at least some of the discrete selectable items of data, which discrete indicators comprise at least a portion of the characterizing descriptors as corresponds to the discrete selectable items of data:

providing a segregated display area;

automatically causing relative movement as between the segregated display area and the plurality of discrete indicators;

automatically displaying additional content as corresponds to the characterizing descriptors for a given one of the discrete indicators as interacts in a predetermined way, at least in part, with the segregated display area.

- (Original) The method of claim 1 wherein providing access to characterizing
  descriptors as individually correspond to a plurality of discrete selectable items of data further
  comprises providing access to textual characterizing descriptors as individually correspond to a
  plurality of discrete selectable items of data.
- (Original) The method of claim 1 wherein simultaneously providing a plurality of discrete indicators further comprises simultaneously providing a plurality of content titles.

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- (Original) The method of claim 1 wherein the plurality of discrete selectable items of data comprises a plurality of discrete selectable items of audio/visual content.
- (Original) The method of claim 4 wherein the characterizing descriptors as individually correspond to a plurality of discrete selectable items of data comprises at least one of:
  - a programming network identifier;
  - a broadcast starting time;
  - a description of the audio/visual content;

content media source.

- (Original) The method of claim 4 wherein the plurality of discrete selectable items of audio/visual content are embodied in a plurality of media.
- 7. (Original) The method of claim 4 wherein automatically displaying additional content as corresponds to the characterizing descriptors for a given one of the discrete indicators as interacts in a predetermined way, at least in part, with the segregated display area comprises automatically displaying video content as corresponds to the characterizing descriptors for the given one of the discrete indicators.
- (Original) The method of claim 4 wherein the plurality of discrete selectable items of audio/visual content comprises recently accessed items of audio/visual content.

## 9. (Original) A method comprising:

providing access to characterizing descriptors as individually correspond to a plurality of discrete selectable items of data;

providing a plurality of user-selectable characterizing descriptor filter criteria; on a display:

simultaneously providing a plurality of discrete indicators for at least a portion of the discrete selectable items of data as corresponds to a present selection of a characterizing descriptor filter criterion, which discrete indicators comprise at least a portion of the characterizing descriptors as corresponds to the discrete selectable items of data;

providing a segregated display area;

automatically causing relative movement as between the segregated display area and the plurality of discrete indicators:

automatically displaying additional content as corresponds to the characterizing descriptors for a given one of the discrete indicators as interacts in a predetermined way, at least in part, with the segregated display area.

- (Original) The method of claim 9 wherein the plurality of discrete selectable items of data comprise a plurality of discrete selectable items of audio/visual content.
- 11. (Original) The method of claim 10 wherein the plurality of user-selectable characterizing descriptor filter criteria includes at least one of:

recently viewed discrete selectable items of data; recommended discrete selectable items of data.

12. (Original) The method of claim 9 and further comprising: detecting user selection of a particular one of the plurality of discrete indicators.

### 13. (Original) The method of claim 12 and further comprising:

sending a signal indicating user selection of the particular one of the plurality of discrete indicators

### 14. (Original) The method of claim 12 and further comprising:

detecting a remote control device signal indicating the user selection of a particular one of the plurality of discrete indicators.

### 15. (Original) An interactive data display system comprising:

characterizing descriptors as individually correspond to a plurality of discrete selectable items of data;

control circuitry that:

displays a plurality of discrete indicators for at least some of the discrete selectable items of data, which discrete indicators comprise at least a portion of the characterizing descriptors as corresponds to the discrete selectable items of data;

provides a segregated display area;

automatically causes relative movement as between the segregated display area and the plurality of discrete indicators;

automatically displays additional content as corresponds to the characterizing descriptors for a given one of the discrete indicators as interacts in a predetermined way, at least in part, with the segregated display area.

 (Original) The interactive data display system of claim 15 wherein the plurality of discrete selectable items of data comprises a plurality of discrete selectable items of audio/visual content Page 6 of 9 Application. No. 10/806,712 Amendment A

- 17. (Original) The interactive data display system of claim 16 wherein the additional content as corresponds to the characterizing descriptors for a given one of the discrete indicators as interacts in a predetermined way, at least in part, with the segregated display area comprises video content.
- 18. (Original) The interactive data display system of claim 15 wherein the control circuitry further:

detects user selection of a particular one of the plurality of discrete indicators.

19. (Original) The interactive data display system of claim 18 wherein the control circuitry further:

sends a signal indicating user selection of the particular one of the plurality of discrete indicators.